ELIZABETH COOPER

SOCIAL MEDIA MARKETING SPECIALIST

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OBJECTIVE

EXPERIENCE

EDUCATION

REFERENCE

I am an individual seeking a Social Media and Internet Marketing Specialist position at a food

wholesale and retail company that will allow me to learn the process, distribution, sales growth, and

trends in food industry, as well as enable me to contribute to the growth and development of the food

wholesale and retail company.

March 2014-present Food and Travel Blogger Social Media Marketing

Specialist

June 2011-March 2014 Social Media Marketing

Specialist Little Joy Company

May 2010 - May 2011 Social Media Marketing

Executive Elmer’s Marketing Agency

POST GRADUATE DEGREE March 2008 - March 2010 MA in Marketing Chancellor University

TERITARY September 2003 - June 2007 Bachelor in Marketing University of Tampa

High School May 1999 - May 2003 Whaley High School Anchorage

SMM Professional Certification DMIOA May 2015

All popular social media platforms covered -

Facebook, Twitter, You Tube, Instagram, G+,

LinkedIn and Pinterest.

Blogging

Travelling the world

Reading novels

Swimming

Listening to music

Arts and crafts

Creative

Adaptable

Communication Skills

Organized

MS Ofﬁce

Adobe CS

Mr. Joe Lee

Mrs. Perry Grin

Ms. Pearl E. Schelle

HR Manager

Elmer’s Marketing Agency

joelee@email.com

Little Joy Company

HR Manager

Head Manager

perrygrin@email.com

Little Joy Company

pearlyshelle@email.com

CERTIFICATION

SKILLS & HOBBIES